

Infotrieve – Efficient Solutions for Content & Rights Management

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Discussion Topics

- **Company Overview**
- **New Infotrieve Solutions**
- **Content SCM[®] System – Benefits**
- **Content SCM[®] Workflow**
- **Turn-around Times**
- **Demonstration End-user View**

Infotrieve Overview

- **Over 20 years of information center expertise**
- **Industry leader in content management & utilization**
- **Serving more than half the Fortune 500 companies**

The success of an information center hinges on the ability to maximize end-user service, control costs, and ensure that operations are conducted in a copyright-compliant manner

Infotrieve Update

- **Development of new products – 2006**
 - **Input from clients, publishers, information professionals**
 - **Virtual Library 2.0, 2.0+, Content SCM[®], BRAVO, STM library**
- **Company is growing on a global basis**
 - **solid financial performance**
 - **partnership with NRC-CISTI (Canadian National Science Library)**
- **2009 Distinctions**
 - **Content SCM[®] - 1st place CODIE award winner ‘Best Online Science or Technology Service’**
 - **Outsell Report - Case Study on Infotrieve**

New Infotrieve Platforms

ContentSCM

- granular rights management
- 360° view of content usage
- comprehensive copyright compliance

Virtual Library 2.0 +

- integration with search & discovery platforms
- linkouts to electronic holdings
- detailed reporting

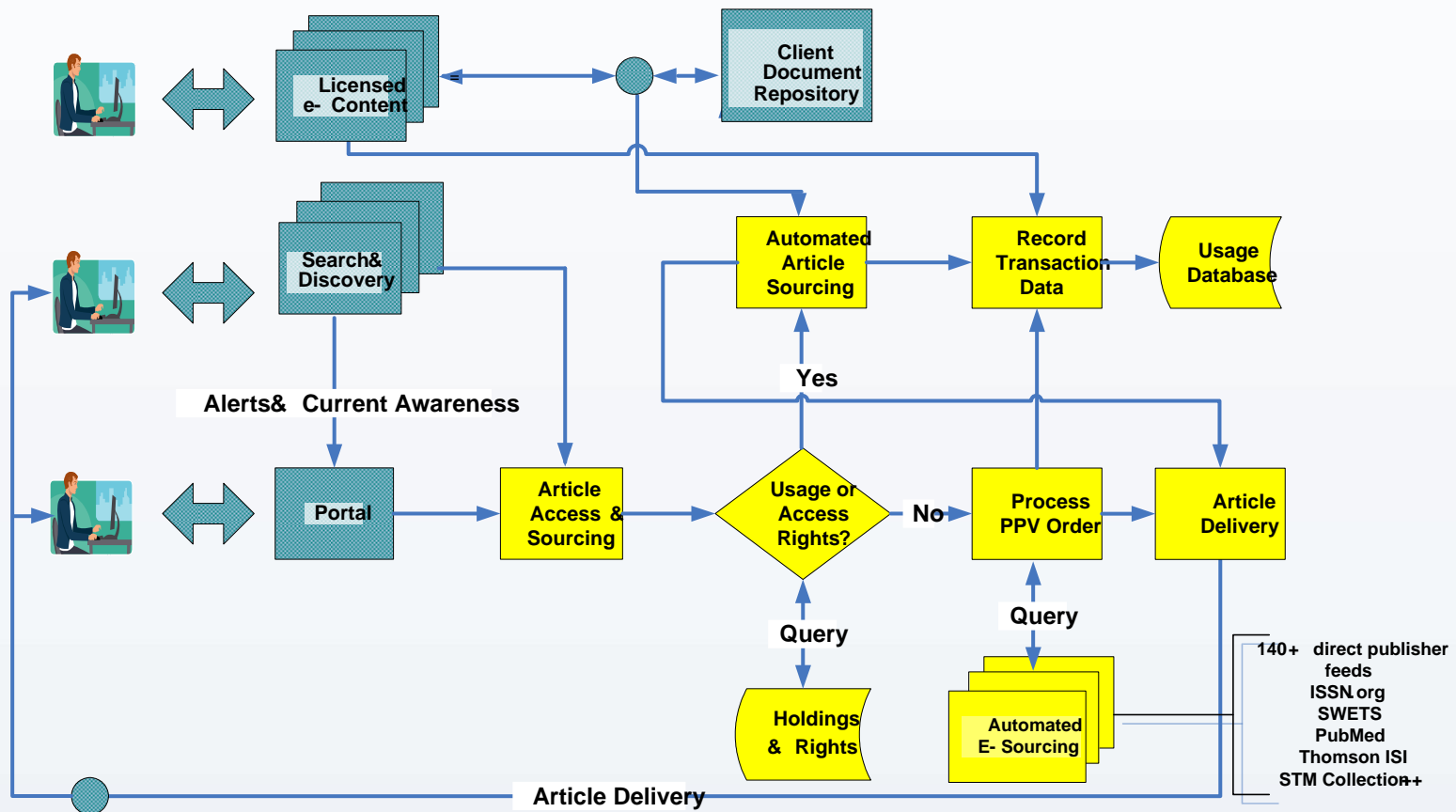
Virtual Library 2.0

- electronic delivery in 5 minutes or less
- basic search, discovery & ordering platform
- access to Infotrieve catalogue of > 40 million citations

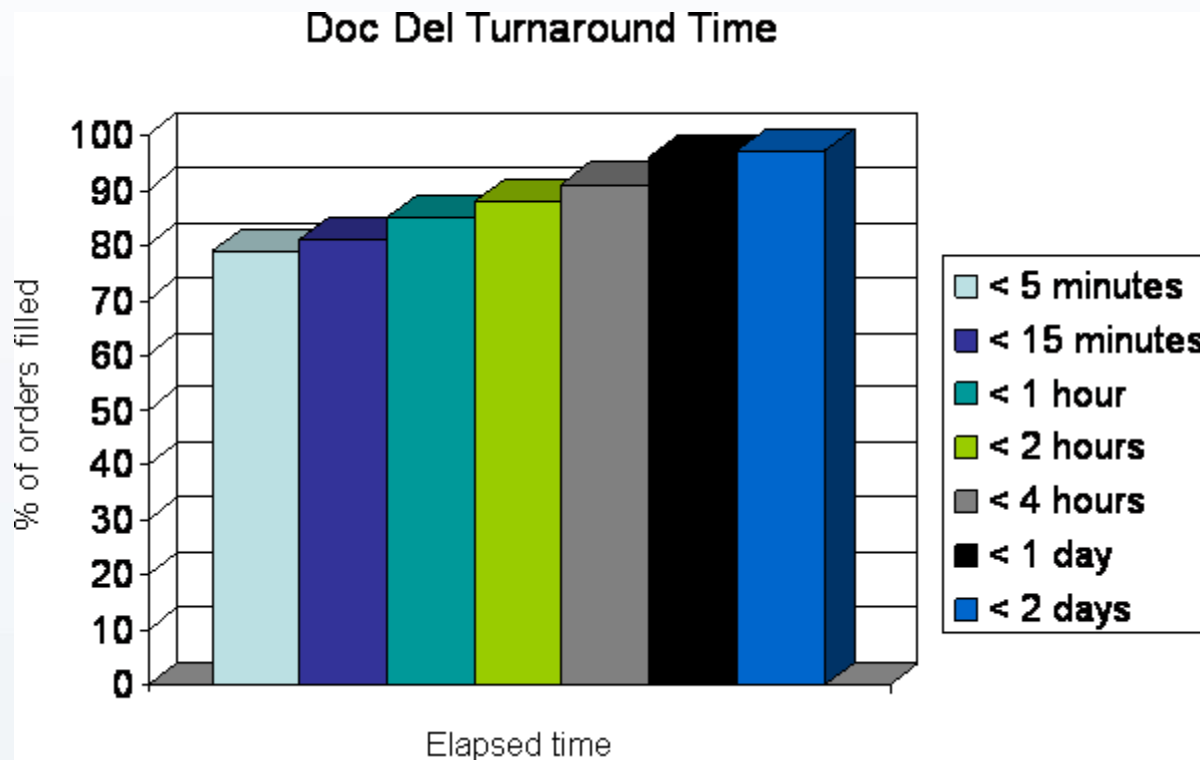
Content SCM[®] System – value adding benefits

- **Cost reduction**
 - Document delivery process automation
 - Leverage license usage against costs
 - End-user knows cost prior to placing an order
 - Savings on licenses for technology no longer needed (link resolver, search & discovery platforms etc.)
- **Optimized end-user experience**
 - High-speed order fulfillment
 - High-quality electronic documents
 - Easy-to-use order platform
- **Legal – avoid violation of copyright laws**
 - Ensures copyright compliant document delivery based on intended use
 - Compliance audit trail & reporting

Content SCM[®] Workflow



Content SCM[®] Turn-around Times



Content SCM[®] Demonstration

- Introduction to end-user view:

- Easy-to-use order forms
 - Order via citation
 - Order via search
 - Order via form
- My orders
- Reports



The screenshot shows the login interface for the INFOTRIEVE system. At the top left is the INFOTRIEVE logo. To its right, the text "VL 2.0/Content SCM Version 1.5.100" is displayed. Below this, there are two input fields: "User Name:" and "Password:". Under the password field is a checkbox labeled "Remember Me". A "Log In" button is positioned below the checkbox. At the bottom right of the form area, there are two links: "I forgot my password" and "Not registered yet?".